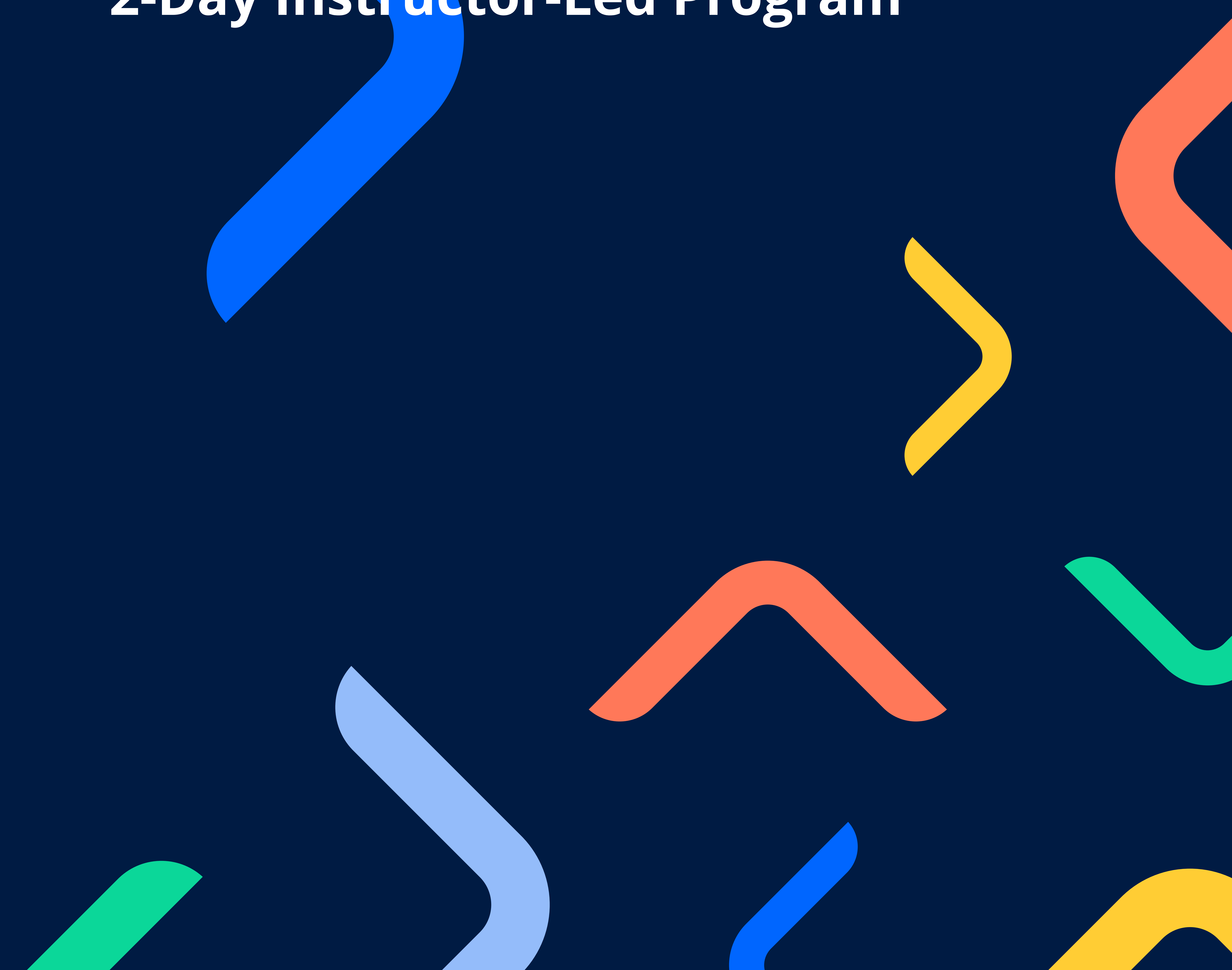


 fintechOS

# Foundational Business Layer

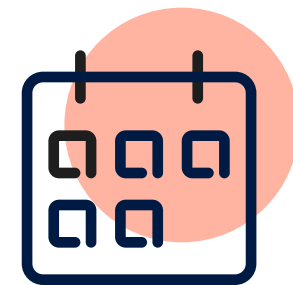
2-Day Instructor-Led Program



# What's a FintechOS instructor-led training (ILT) event?

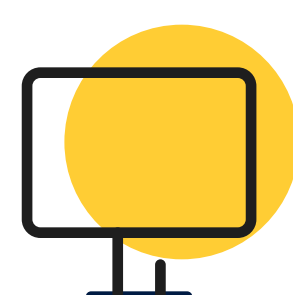
A virtual live training session delivered by our technical instructors around a product capability or a critical area of your FintechOS implementation project. It's as simple as that: you find a topic of interest in our catalog, select one of the pre-scheduled sessions on that topic and request a seat. If prerequisites are met, your seat will be confirmed. Attend the live sessions, complete your assignments in the practice environment provisioned for you, and earn your FintechOS certificate.

[FintechOS Academy](#) ↗



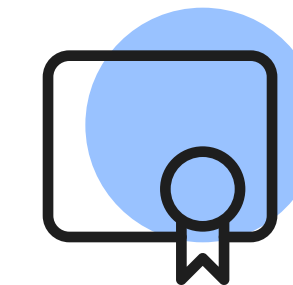
## Attend the live sessions

Engage with like-minded professionals and build your hands-on expertise with the help of our FintechOS technical trainers.



## Practice with FintechOS Innovation Studio

Explore the FintechOS capabilities in a cloud practice environment provisioned with the latest version of the Innovation Studio. No local installation on your device is required. The cloud environment will be available daily from 09:00 to 08:00 PM EET (Eastern European Time), GMT +2 hours, until the end of the ILT event.



## Earn a FintechOS diploma

You'll need to attend all sessions and successfully complete the daily practical assignments to earn your diploma. Don't forget to share it with your professional network.

# About the FintechOS Foundational Business Layer learning program

This training program leverages FintechOS industry-specific Product Factory toolkits that allow you to create and maintain personalized products within customer journeys driven by data and powered by automation. Whether looking to accelerate your business' digital transformation, or unlock market opportunities, this two-day event is your kickstart to automating the processing of decision-making and business-related operations.

## Audience and required skills

### Digital Consultants

#### Required skills

- ✓ Processes modelling / automation
- ✓ Data modelling — good understanding of relational databases and SQL language
- ✓ Basic understanding of front-end technologies (HTML, CSS, JavaScript)
- ✓ Integration high-level understanding (web services, database level connections, file transfers — batch data processing)

### Digital Developers

#### Required skills

- ✓ Development background
- ✓ Good understanding of relational databases
- ✓ Mastery of SQL language
- ✓ Mastery of JavaScript language
- ✓ Good understanding of front-end technologies (HTML, CSS, JavaScript)
- ✓ Understanding of business processes modeling
- ✓ Good understanding of HTTP protocol and REST / SOAP standards

# Training prerequisites

Complete the **Foundational Platform Capabilities** learning program to get familiar with critical platform operations such as defining financial products, configuring digital journeys and business workflows, integrating automation blocks, and extending data models. Designed by the FintechOS Academy instructional team and product experts, the program will take you through step-by-step scenario-based platform demonstration videos with voice-over narration; help you debunk abstract concepts with interactive diagrams, and further support your learning process with technical resources, topic-specific glossaries, and project templates.

[Access the course catalogue ↗](#)

# Training logistics

- ✓ Upcoming sessions are listed on the FintechOS Academy homepage
- ✓ There is a limit of 15 allotted seats per event, and a requirement of minimum 8 seats for an event to take place
- ✓ Enrollments close 4 days before the start of the session
- ✓ **Enrollment conditions** | 100% completion of training prerequisites
- ✓ **Completion criteria** | 100% attendance, 80% test score, completion of practice assignments as requested and instructed by the trainer

# Training event structure

## Banking Track

### Day 1 | Campaign Management



**Theory** | 1 hour (10:00 to 11:00 AM)

**Project demo** | 2 hours (11:00 to 13:00 PM)

**Break** | 1 hour (13:00 to 14:00 PM)

**Self-practice** | 2 hours (14:00 to 16:00 PM)



**Description** | For a seamless experience, FintechOS campaign management provides you with a modular design and integrated operations to ensure a unified experience at every touchpoint throughout your customer journey. This session will touch on advanced functionality such as deliverability optimization, audience management, multi-stage campaigns, A/B testing, and a full execution log, to enable you to create effective and user-tailored ways of interacting with the customer, leveraging the low-code framework of FintechOS Innovation Studio and Campaign Management automation processors.

### Day 2 | Banking Product Factory



**Theory** | 1 hour (10:00 to 11:00 AM)

**Project demo** | 2 hours (11:00 to 13:00 PM)

**Break** | 1 hour (13:00 to 14:00 PM)

**Self-practice** | 2 hours (14:00 to 16:00 PM)



**Description** | Creating and maintaining unique banking products for your digital journeys will be customer-centric, data-driven, and fast to deploy with the help of our modular Automation Blocks. And for a personalized banking solution to be maintenance-convenient and efficient, we have made sure there is no need to re-code your digital journeys when your product is modified or updated. This session will help you achieve foundational, hands-on knowledge on how to use the Banking Product Factory to design and configure bank accounts, term loans, cards, and overdrafts, and further display them in onboardings and loan originations.

# Insurance Track

## Day 1 | Campaign Management



**Theory** | 1 hour (10:00 to 11:00 AM)

**Project demo** | 2 hours (11:00 to 13:00 PM)

**Break** | 1 hour (13:00 to 14:00 PM)

**Self-practice** | 2 hours (14:00 to 16:00 PM)



**Description** | For a seamless experience, FintechOS campaign management provides you with a modular design and integrated operations to ensure a unified experience at every touchpoint throughout your customer journey. This session will touch on advanced functionality such as deliverability optimization, audience management, multi-stage campaigns, A/B testing, and a full execution log, to enable you to create effective and user-tailored ways of interacting with the customer, leveraging the low-code framework of FintechOS Innovation Studio and Campaign Management automation processors.

## Day 2 | Insurance Product Factory



**Theory** | 1 hour (10:00 to 11:00 AM)

**Project demo** | 2 hours (11:00 to 13:00 PM)

**Break** | 1 hour (13:00 to 14:00 PM)

**Self-practice** | 2 hours (14:00 to 16:00 PM)



**Description** | Designing and managing a diversified collection of re-usable insurance components is your key to building personalized products and services that support your differentiation strategy and bring value in a crowded marketplace. The Insurance Product Factory training session will walk you through our end-to-end solution to streamline the development of insurance products, their deployment and maintenance, relying on a combination of pre-built functionality and configurable customer journeys, all supported with low-code innovation.





Join the FintechOS Academy here:

[\*\*academy.fintechos.com\*\*](https://academy.fintechos.com)

For any additional inquiries, please contact us at [\*\*academy@fintechos.com\*\*](mailto:academy@fintechos.com)



**Take charge of your learning journey!**

Staying ahead of the fintech innovation curve has never been easier with the programs and training resources exclusively available in FintechOS Academy. Through open registration, instant access to self-led onboarding programs, and self-evaluation, the new FintechOS Academy is your one-stop shop and central hub for latest FintechOS training resources.

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**Amsterdam:** Weesperstraat 61-105  
1018 VN Amsterdam

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